

# Global Entrepreneurship Training 2011 in Korea

when: **Feb 6 ~ Feb 12**

where: **Handong Global University, Pohang, Republic of Korea**



United Nations  
Educational, Scientific and  
Cultural Organization



International Centre for  
Capacity Building  
& Entrepreneurship



Hosted by Handong Global University, Center for Global Entrepreneurship and Innovation

Sponsored by UNESCO (United Nations Educational, Scientific and Cultural Organization)

Ministry of Education, Science and Technology

## Global Entrepreneurship Education Program

### You are invited to Global Entrepreneurship Training 2011 (GET'11) in Korea

GET'11 is a one-week intensive entrepreneurship training program that offers wide range of courses including entrepreneurial mindset, role of entrepreneurship on national economy, financial preparation, business plan writing, legal aspects and more. By the end of the program, participants will have learned the basic skill-set necessary to start and operate a new enterprise, and the program will end with a model business competition. The program is designed to empower the participants to become an entrepreneur who can lead economic development of developing countries. It provides participants an opportunity to network with others for potential multinational ventures in the future. So far, the GET was held in the following countries: South Korea ('08), Kenya ('09), Mongolia ('09), Cambodia ('10) and Kenya ('10) in cooperation with UNITWIN Partnering universities in the countries.

GET'11 is part of the GEEP (Global Entrepreneurship Education Program) under the auspices of UNESCO UNITWIN (University Twining and Networking). Its purpose is to help future leaders of developing countries including students, teachers, professors, government planners, and prospective entrepreneurs to learn entrepreneurship mindset through education and to enable them to help their countries in establishing capacity building for sustainable development.

### Entrepreneurship is the main engine for national economy!

Entrepreneurship spirit helped the now developed countries to attain the leading position and keep them there. Also, it is the detonator for economic development for developing countries and is the fishing rod that they have been looking for. It will help to catapult the developing countries to catch up with the developed.

## Global Entrepreneurship Training Program at a glance

**Events:** Welcoming dinner, in-class lectures, practicum business classes, and group workshop, culture night, and model business competition and graduation ceremony.

**Classes:** Entrepreneurship Mindset, Entrepreneurship Impact on National Economy, Development of Idea to Business, Business Plan, How to Raise Capital, Finance, How to Found a Company, Company Operation, Entrepreneurial Law, Business Ethics, Marketing, International Business...

## Application Information

### Participant Eligibility

- Open to all undergraduate and graduate students (irrespective of academic majors) and graduates, employees in private sector, prospective leaders, NGO staff, and government planners from developing countries.
- Must have a strong desire to help developing countries or their respective communities with entrepreneurship, whether it be to alleviate poverty, enhance economic growth, or foster entrepreneurship-friendly policies.
- Working knowledge of English is essential to participate since all lectures and discussions are delivered in English.
- Nationals from developing countries preferred.

### Registration Fee

**10,000Won or \$10**

*Fee exempted for people in extreme hardship.*

### GET Training Fee (Room & Board included)

Borne by Handong Global University.

Transportation costs to/from the training and other personal expenses to be borne by students.

### Certificate of Completion

Each participant will receive an official certificate of completion upon successful completion of the training program.

### How to Apply and Application Deadline

Please email [geep@handong.edu](mailto:geep@handong.edu) to receive an application form. Please submit the completed application form to the GET administration via email [geep@handong](mailto:geep@handong) by **December 17, 2010**.

### Notification of Admission to the Program

First 80 qualified trainees will be selected and will be notified by individually by **December 20, 2010** via e-mail.

## Contact Information

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